



Legacy's Earth Month Sponsorship Application Packet

What is Legacy?

Legacy, Partners in Environmental Education, is a not-for-profit organization working to create environmentally responsible citizens. The organization operates through a grassroots, partnership network to develop and disseminate fact-based, balanced environmental information.

What is the Earth Month Sponsorship Program?

Each year Legacy, Partners in Environmental Education, makes available Earth Month Sponsorships to fund various environmental education programs centered around Earth Month (April) and Earth Day (April 22nd). The Sponsorship may be used by schools, communities, environmental organizations and other nonprofit groups to help educate area students and residents about the environment during Earth Month or Earth Day.

Who is available to apply?

Nonprofit organizations located within the State of Alabama that are coordinating Earth Month programs are encouraged to apply for up to \$300 (or up to \$500 if matching funds are available) to assist with educational aspects of their programs. If applying for the \$500 sponsorship, the source of the matching funds and contact information for that source must be disclosed in item VI. Budget Breakout on the application.

Distribution of Funds:

Earth Month recipients will be announced and funds will be distributed on or before April 1, 2016. If your Earth Month program or project is selected, a final report of the Earth Month Sponsorship is due by June 30, 2016. Failure to submit the final report may jeopardize your eligibility for future funding.

Deadline for Application Submission:

Applications must be postmarked by **February 12, 2016**, to be considered for event sponsorship. Applications will be judged on a competitive basis.

Questions and Mailing Information:

If you have any questions about Legacy's Earth Month Sponsorship Program, please contact the Legacy office at 1-800-240-5115 (toll-free in Alabama) or 334-270-5921. The completed application should be mailed to:

Legacy, Partners in Environmental Education
c/o Earth Month Sponsorship Program
P.O. Box 3813
Montgomery, Alabama 36109

2016 Earth Month Sponsorship Application

Project Coordinator: _____

Title: _____

School/Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: () _____ Fax Number: () _____

E-mail: _____

Title of Earth Month Program/Project: _____

Date(s) of Earth Month Program/Project: _____

Location of Earth Month Program/Project: _____

Total Amount Requested: _____

Please complete the following sections to the best of your ability. All applications are reviewed and judged on a competitive basis.

I. Earth Month Program/Project Objective

(Give a brief description of the overall objective for the Earth Month Program or Project.)

II. Educational Aspect of the Program/Project

(Give a brief description of the educational aspect of the Earth Month Program or Project.)

III. Participating Organizations/Groups

(List any other community or environmental organizations that will be participating in the Earth Month Program or Project.)

IV. Event Description

(Give a brief description of the overall Earth Month Program or Project.)

V. Audience Size and Description

(Give a brief description of the anticipated audience size and demographics of the audience for the Earth Month Program or Project.)

VI. Budget Breakout

(Give a brief itemized budget for the Earth Month Program or Project. **Be sure to specify the use of Legacy funds. If applying for \$500, you must include source of matching funds, amount, and contact information for that source.) **Please note that requests for travel, salaries/stipends, tuition, admission fees, and operating expenses will typically not be funded.**

VII. Media/Publicity for the Event

(Give a brief description of the media and publicity planned for the Earth Month Program or Project.)

VIII. Legacy Recognition

(Give a brief explanation of how Legacy and the “Protect Our Environment” license tag will be recognized at the Earth Month Program or Project.) **Please be aware that if awarded, funding is contingent on the use of both Legacy logos and the Legacy website address on ALL printed items, promotional materials, t-shirts, signage and media coverage.**

Program Director’s Signature: _____ Date: _____

Mail or fax this completed form and attachments to the following address:

Legacy, Partners in Environmental Education

c/o Earth Month Sponsorship Program

P.O. Box 3813

Montgomery, Alabama 36109

Fax: (334) 270-5527